



WOODWARD  
LEWIS

Facilitating change – positively and effectively

## Angela Sims BA (Hons), MBA, MCIPD, MRTIPI

**Angela has been working in the field of organisational change over the last 20 years. An experienced Chief Executive and Company Director, creator, through dynamic cultural change, of award winning organisations. A professional background in management, personnel, marketing and research, is balanced with the ability to think outside of the box and enthuse others to challenge the status quo. Used by charitable organisations as a trouble-shooter trustee to sort out difficult issues and by Chief Executives, Chairmen and Directors as a mentor and performance coach.**

In her MBA dissertation at Henley Management College she tackled the perennial problem of how culture hinders or encourages organisational change.

Much of her career has been as a pioneer. As the first Voluntary Transport Broker in the country, Angela was asked to speak at a major conference in the USA on the UK integrated transport experience and how to influence Ministers. Subsequent career moves have required that pioneering approach to designing new services and organisational structures for not for profit organisations; to being Chief Executive at the beginning of the creation of a new major housing association on the South Coast; Assistant Chief Executive for two local authorities, and Director of Housing for a local authority.

Angela promotes creative coaching and change management as the way that organisational leaders can achieve success. She works with CEO's, Management Teams as well as non-executives and trustees of not profit companies. Clients range from multimillion-pound international corporations through smaller ecologically based companies and Charities. She has worked successfully with Directors and managers of all levels who have performance issues, allowing individuals to recreate successful organisations and services.

### Qualifications

- MBA – Henley Management College
- Post-graduate Diploma in Research – University of Brighton
- Diploma in Marketing
- Chartered member, CIPD
- Member of the Royal Town Planning Institute
- Trained as a PD facilitator